

**BIO:**

Martha Llamas, an inspiring immigrant woman from Jalisco, Tapalpa, Mexico, has transcended her humble beginnings to manifest the American dream.

Escaping poverty and domestic abuse, she journeyed to the U.S., enduring hardship to create a better life for herself and her family.

After surviving a violent relationship, she single-handedly raised her two sons and built an award-winning commercial cleaning franchise with over 70 employees.

Renowned as a shining beacon in the Hispanic business community, she is frequently invited to share her story with top-tier news organizations.

She has represented the Phoenix Metropolitan Area Hispanic community at a nationally televised meeting with the President of the United States regarding small-business development concerns and government interference.

Martha embodies the essence of "Americanism," living proof that dedication, resilience, and a strong work ethic can lead to monumental success in the United States.

**TOPICS:** *Areas of expertise***Women Empowerment**

Building a strong support network

Building toward financial independence

**Commercial Cleaning**

How I built and run my own successful business

Is a franchise right for you

How to bid new contracts

Operations, administration and budgeting

Client retention

Medical and healthcare services protocols

**Media Production**

Video storytelling for sales and marketing

Content creation for websites and social media

The power of press releases

**Domestic Violence Advocacy**

Utilizing Personal Protection Orders (PPO)

Self-Empowerment and Independence

Resilience and the Ability to Bounce Back

Dealing with Fear and Emotional Healing

**Second Amendment Advocacy**

Preserving the Second Amendment

Survivor's insights

The role of community groups and support systems